

VITALITY PARTNERS OF BIG TIMBER

SUPPORTING AND ENHANCING THE VITALITY
OF OUR LOCAL BUSINESSES & COMMUNITY
THROUGH BEAUTIFICATION AND PLACEMAKING

- HISTORIC DOWNTOWN DESIGNATION
- MURALS & PUBLIC ART
- DECORATIVE LIGHTING
- WAYFINDING SIGNAGE & WELCOME SIGNS
- CLEANUP DAYS
- MONTANA MAINSTREET PROGRAM
- *AND MORE...*

*HELP US KEEP THESE PROJECTS ROLLING
AND HELP MAKE BIG TIMBER THE BEST IT CAN BE!*



PROJECT IN PROGRESS

VP IS FUNDRAISING TO PURCHASE

DECORATIVE SOLAR LIGHTS ON MCLEOD

TO DRESS UP DOWNTOWN, CREATE A COHESIVE LOOK AMIDST
MISMATCHED STREET LAMPS, AND DRAW PEOPLE DOWNTOWN.



/INTERESTED IN SPONSORING A LIGHT?
EMAIL [VITALITYPARTNERSBT@GMAIL](mailto:vitalitypartnersbt@gmail.com) FOR MORE INFO

DECORATIVE LIGHTING FAQ

WHY DECORATIVE LIGHTING?

Lighting helps shape how a downtown looks and feels. Decorative lights can add warmth and character while making downtown more inviting for residents, visitors, community events and local businesses. Lighting is a thoughtful improvement that helps downtown feel cohesive and cared for.

WILL THESE LIGHTS REPLACE THE EXISTING STREETLIGHTS?

No. The proposed decorative lights would supplement the existing highways lights that meet important highway regulations. The new lights are intended primarily to add atmosphere, identity, and pedestrian-scale illumination.

WHY SOLAR INSTEAD OF CONVENTIONAL WIRED LIGHTS?

Installing wired lights is too invasive and, ultimately, cost-prohibitive. Replacing the existing utility-owned lights would also change who owns and maintains the mandated lighting system.

HOW WILL THE LIGHTS BE MAINTAINED?

The lights will require occasional inspection, cleaning and eventual replacement of components such as batteries. VP will draw up a maintenance plan with the city that will identify VP as responsible for inspections as well as how future replacement costs will be covered.

WHY NOW?

Vitality Partners is working on complementary downtown improvements, including wayfinding, beautification, and general placemaking. Starting now make a meaningful impact while leveraging funds from the Pilot Community Tourism Grant while they are available.

WHO IS PAYING FOR THE LIGHTS?

The project will be funded through a combination of sponsorships, private donations, and grant funds. Community donations are critical in helping close funding gaps and will provide an opportunity for business visibility and name recognition through light sponsorship.

HELP US LIGHT THE WAY!

Your donations help us make downtown a more welcoming, connected and cared for place both day and night.

INTERESTED IN SPONSORING?

vitalitypartnersBT@gmail.com



PROJECT IN PROGRESS

WAYFINDING SIGNAGE

MANY PEOPLE PASS THROUGH BIG TIMBER WITHOUT EVER COMING DOWNTOWN...

WE ARE WORKING WITH AN ENGINEERING FIRM TO CREATE DIRECTIONAL SIGNAGE THAT WILL HELP DRAW PEOPLE DOWNTOWN, DIRECT THEM TO OUR BEST COMMUNITY ASSETS, AND CREATE A BETTER VISITOR EXPERIENCE



PROJECT IN PROGRESS

HISTORIC DOWNTOWN DESIGNATION

VP IS WORKING WITH THE STATE PRESERVATION OFFICE

*TO EARN HISTORIC DESIGNATION
FOR THE FIRST TWO BLOCKS OF MCLEOD*

SO WE CAN INSTALL HISTORIC SIGNAGE ON I-90
AND DRAW TRAVELLERS TO OUR DOWNTOWN

EXPECTED COMPLETION: SPRING 2027



SAMPLE PAGE FROM SURVEY

McLeod Street looking North c. 1925

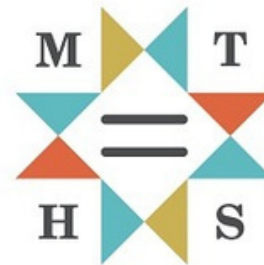
This photograph provides a good view of the 200 and 201 Blocks of McLeod Street in about 1925. All buildings are extant unless noted otherwise.

On the 200 Block (left): Taylor Block with signage for "Paulson's Grocery" and the "Pioneer" (brick, 1909), the slightly recessed King Block (brick, 1909), City Meat Market with "EAT" sign (brick, 1916), two-story Leibel Block (stone-brick, 1909), two-story Kue Block with "Davis Grocery" sign (brick, 1918), the one-story McDonnell Block or "Golden Rule" (brick, 1914), <Second Avenue> "the Fair" (brick, 1905).

On the 201 Block (right): State Theater (brick, 1916), Light & Power Block (brick, 1910), one-story building (concrete block, c. 1908-1949), Brownlee Block with "Big Timber Café" sign (brick, 1909), the one-story Steiner Block (brick, 1916), Motor Inn (brick, 1916), <Second Avenue> Grand Hotel (1890).

An arrow marks the Taylor Block (1909), which is occupied by the *Big Timber Pioneer* and Paulson's Grocery in this photograph.

A CONSULTANT IS COMPLETING THE
SURVEY OF BUILDINGS IN PARTNERSHIP
WITH THE STATE HISTORIC
PRESERVATION OFFICE. ONCE THE
NOMINATION IS APPROVED, WE WILL
APPEAR ON THE NATIONAL REGISTER
AND CAN APPLY FOR SIGNAGE AND
GRANT FUNDS.



MONTANA
HISTORICAL SOCIETY

State Historic
Preservation Office



ANNUAL PROJECT

DOWNTOWN FLOWERS

IN 2026 VITALITY PARTNERS BEGAN REIMBURSING DOWNTOWN BUSINESSES \$50 TOWARD THEIR PURCHASE OF FLOWERS TO HELP BEAUTIFY OUR DOWNTOWN!



ANNUAL PROJECT

ANNUAL SPRING CLEAN UP

SHINING THINGS UP SO WE CAN PUT OUR BEST
FOOD FORWARD DURING SWEET GRASS FEST
AND BEYOND!



COMPLETE & ONGOING

PUBLIC ART & MURALS

PUBLIC ART HAS HELPED BEAUTIFY OTHERWISE FORGOTTEN SPACES AND HELPED BRIGHTEN AND BRING PRIDE AND LIFE TO OUR DOWNTOWN!

2024



BEFORE



AFTER

2024



ONGOING

A SPARK PLUG & CONNECTOR

WE BEGAN BY GETTING CONVERSATIONS GOING THROUGH HOSTING REIMAGINING RURAL IN EARLY 2024. WE CONTINUE TO ACT AS A CATALYST TO INSTIGATE CHANGE THROUGH RELATIONSHIP BUILDING WITH COMMUNITY MEMBERS AND BUSINESSES.



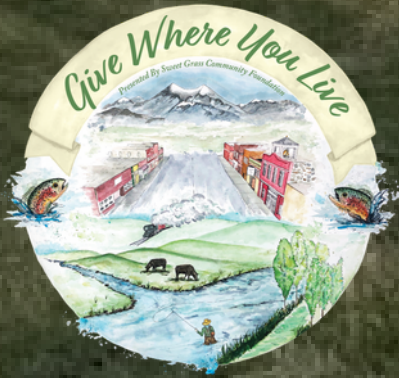
 **ReIMAGINING RURAL**

*HAVE AN IDEA FOR DOWNTOWN?
SEE SOMETHING THAT NEEDS ATTENTION?*
LET US KNOW AND WE WILL SEE IF WE CAN
MAKE SOMETHING HAPPEN!

Join us

IN MAKING BIG TIMBER THE BEST IT CAN BE!

SEPTEMBER 1-30TH



GIFTS MADE THROUGH THE
GWYL CAMPAIGN ARE

AMPLIFIED

THROUGH THE SGCf MATCH FUND.
SCAN BELOW TO DONATE TODAY!



YEAR-ROUND

VITALITY PARTNERS IS CURRENTLY
HOUSED UNDER THE SWEET GRASS
COUNTY COMMUNITY FOUNDATION

DONATIONS CAN BE MADE
YEAR-ROUND ~ PLEASE MAKE SURE
TO NOTE THAT YOUR DONATION IS
INTENDED FOR VITALITY PARTNERS

HAVE QUESTIONS?

SEND YOUR
QUESTIONS AND IDEAS TO:

VITALITYPARTNERSBT
@GMAIL.COM

FOLLOW ALONG!



vitalitypartnersBT@gmail.com



vitalitypartnersBT